



# THUAN LOI PHAT TAI COMPANY LIMITED



## THUAN LOI PHAT TAI COMPANY LIMITED

**Head office:** Plot 880, Thanh Binh Hamlet, Thanh Loc Commune,  
Chau Thanh District, Kien Giang  
**Production address:** B18 Bac Son 2 Market Residential Area, Vinh Lac Ward,  
Rach Gia City, Kien Giang

0944 815 168 - 0814 487 268      ceolenga@gmail.com

www.chabongcabienthiennhienlenga.com.vn - www.lenga.com.vn

## COMPANY PROFILE CATALOGUE

0944 815 168





## INTRODUCTION

Le Nga natural sea fish floss Proud of the people of Kien Giang sea.

**Thuan Loi Phat Tai Company Limited** is committed to 2 product lines of anchovy floss and mackerel floss, Food safety and hygiene, excellent nutritional quality, Le Nga brand, famous specialty of Kien Giang province.

**Thuan Loi Phat Tai Company Limited** was established in 2022, with the goal of bringing beneficial products to the health of every Vietnamese family.

Anchovy floss and mackerel floss products are popular in the Vietnamese market as well as exported to international markets.

With a team of experienced staff, the company applies modern production processes, strict on food hygiene and safety, ensuring that each anchovy floss and Le Nga mackerel floss product meets superior quality standards.

Anchovy floss and Le Nga mackerel floss products of **Thuan Loi Phat Tai Company Limited** are processed from fresh, delicious ingredients, meticulously and elaborately.

The production process is strictly controlled, ensuring the preservation of the characteristic flavor, delicious crispness and hygiene safety. The product is packaged neatly, convenient for consumers to use.

With a commitment to bring high quality, safe and reputable products.

**Thuan Loi Phat Tai Company Limited** is proud to be the leading manufacturer of lizard-fish floss and mackerel fish floss Le Nga - famous specialties of Kien Giang province. We always strive to bring maximum satisfaction to domestic and international customers.

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## VISION

With hard work and creativity and the application of scientific management, **Thuan Loi Phat Tai** always wishes to become the top choice in the field of manufacturing Lizardfish floss and Russian flag mackerel floss products.

## MISSION

**Thuan Loi Phat Tai** commits to bring the highest quality and most suitable products to each customer with 100% of our ability. All activities are aimed at meeting customer needs, improving the quality of life, optimizing customer benefits.

## CORE VALUES

Become the symbol and standard of the best product and service quality for customers.

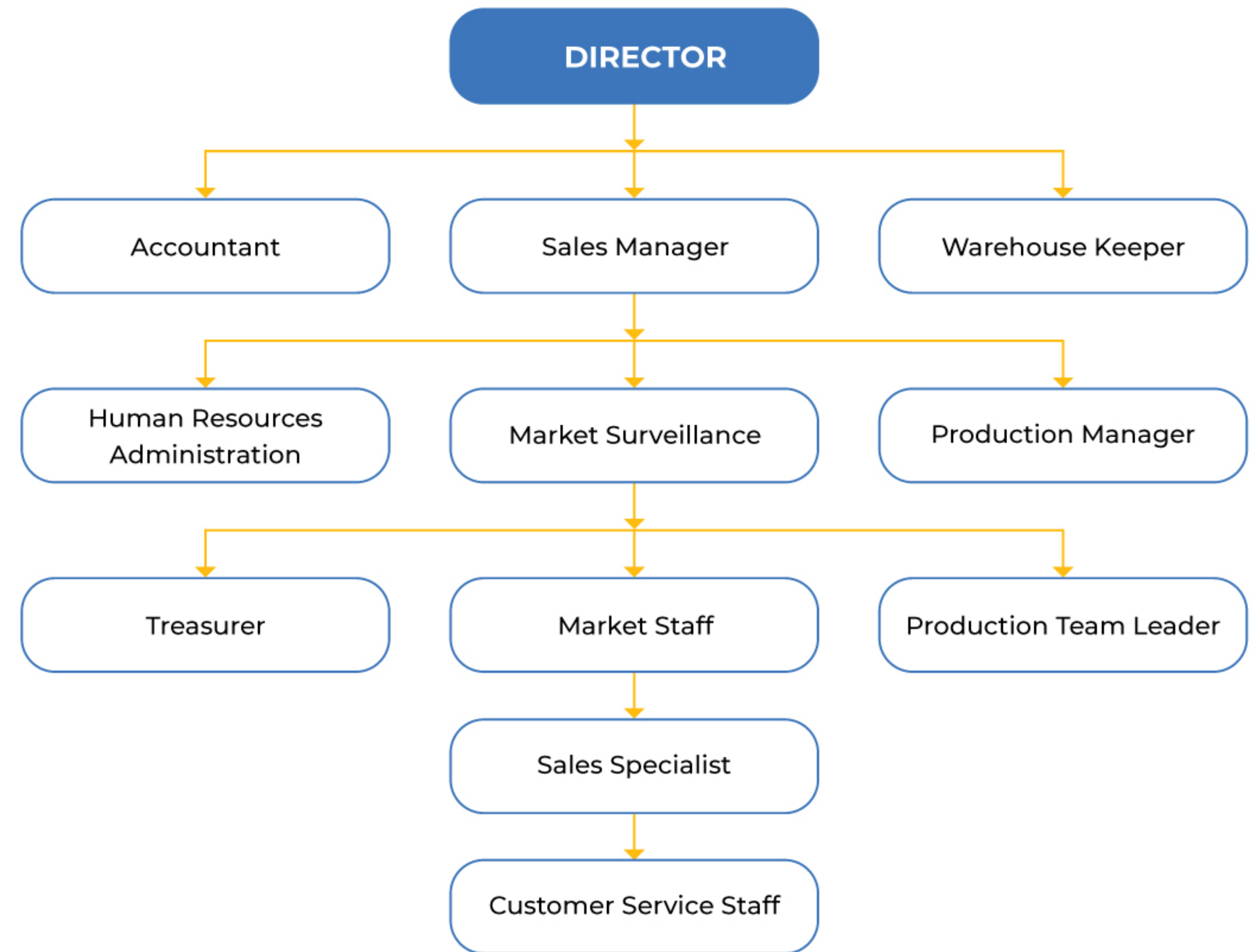
**Quality:** Reputation is the decisive factor and the key to success.

**Creativity:** Our team has been constantly researching, developing and improving to bring customers absolute satisfaction.



## ORGANIZATIONAL CHART

A team of enthusiastic and dedicated staff, always best meet the requirements of customers. In the future, to develop and expand the company will continuously add personnel to meet market demands.

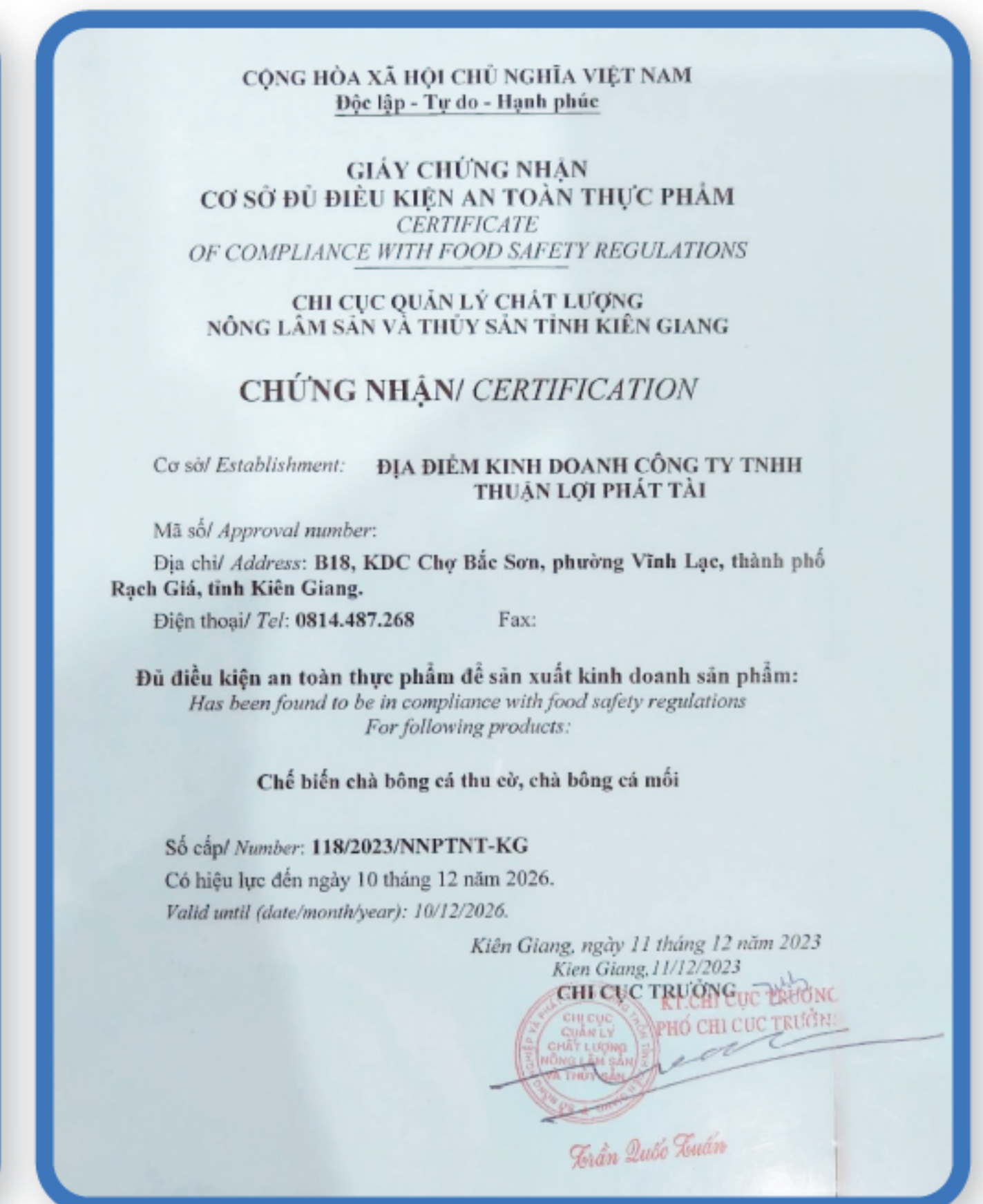




## LEGAL INFORMATION

- ◆ **Company Name:**  
**THUAN LOI PHAT TAI COMPANY LIMITED**
- Tax code:**  
1702252835
- ◆ **Date of issue:**  
19/04/2022 Issued by the Department of Planning and Investment of Kien Giang province
- ◆ **Address:**  
Plot 880, Thanh Binh Hamlet, Thanh Loc Commune, Chau Thanh District, Kien Giang
- ◆ **Director:** Le Thi Bich Nga      ◆ **Email:** ceolenga@gmail.com
- ◆ **Website:**  
www.chabongcabienthiennhienlenga.com.vn  
www.lenga.com.vn

## PRODUCT CERTIFICATIONS



# GOLDEN QUALITY PRODUCTS AND SERVICES FOR CONSUMER HEALTH 2024



# ASIA'S LEADING TRUSTED BRAND ASIA TOP BRAND AWARDS 2024





## MACKEREL FISH FLOSS

### Mackerel fish meat contains many nutrients as follows:

- Omega-3 and good cholesterol help the body metabolize nutrients and reduce blood vessel blockage.
- Synthesize vitamin D, calcium and many minerals necessary for bone development.
- Enhance memory and enhance resistance for the nervous system with omega-3 fatty acids and many minerals such as potassium, sodium, phosphorus...
- Enhance collagen production from Vitamin E.
- Stimulate taste buds, prevent anorexia especially in young children thanks to the provision of vitamin A and zinc.
- Supplement protein while increasing amino acid synthesis to help metabolize and strengthen the building of strong muscles.
- The abundant source of beneficial fats in fish meat helps the body limit metabolic disorders.



## LIZARDFISH FLOSS

### In lizardfish meat:

Contains many minerals, vitamins, fats and many amino acids. Due to the presence of these nutrients, they supplement our body with many abundant health benefits. Forming DNA, reducing fatigue, enhancing bone health, aiding digestion, reducing cholesterol.



SOME IMAGES OF DISHES COMBINED WITH  
LE NGA NATURAL SEA FISH FLOSS



## CLOSED FLOSS PRODUCTION PROCESS ENSURES FOOD HYGIENE AND SAFETY

- ◆ **Le Nga** sea fish floss products are produced using a one-way closed process, on a modern and advanced industrial production line imported from abroad to ensure food hygiene and safety.
- ◆ When enjoying **Le Nga** floss, users will feel the freshness of the meat fibers, the natural toughness but still crispy, not crumbly. Ms. Nga - Director of the company said that each batch of floss is elaborately processed through many stages, including cleaning the fish, cutting the meat, removing the bones, steaming, drying, separating moisture and processing; not using any tricks in the business, floss production such as mixing flour, mixing oil for the purpose of increasing weight.
- ◆ Because it is produced on a modern production line, saving labor costs, so even though using imported spices with high food safety standards, the selling price of Le Nga brand fish floss is not higher than other floss products on the market.



# PRODUCTION PROCESS

## NUTRITIONAL PRODUCTS FAST AND CONVENIENT





# DISTRIBUTION SYSTEM



With strong will and determination, we believe that Le Nga natural sea fish floss products will continue to conquer the domestic market and expand to the international market.

With continuous efforts in research, development of production and consumption, and market expansion, up to now, Le Nga natural sea fish floss products will continue to conquer the domestic market and expand to the international market. Currently, the product is being sold at:

## IN HO CHI MINH CITY



### VINCOM PLAZA CONG HOA

**Address:** 15 17 Cong Hoa Street, Ward 4, Tan Binh District, Ho Chi Minh City

### VINCOM PLAZA THU DUC

**Address:** 216 Vo Van Ngan, Binh Tho Ward, Thu Duc City, Ho Chi Minh City



### GO! NGUYEN THI THAP

**Address:** Lot A, Cityland Residential Area, 99 Nguyen Thi Thap, Tan Phu, District 7, Ho Chi Minh City

## IN RACH GIA - KIEN GIANG

### VINCOM PLAZA KIEN GIANG

**Address:** Lot A12 Co Bac Street, Vinh Bao Ward, Rach Gia City, Kien Giang.



### CO.OPMART RACH GIA

**Address:** Commercial Center Area, Vinh Thanh Van Ward, Rach Gia City, Kien Giang.

### BAC SON MARKET

**Address:** C7 Au Co Street, Bac Son Market, Vinh Lac Ward, Rach Gia City, Kien Giang.



## IN HANOI CAPITAL

If you want to buy Le Nga natural sea fish floss, please contact phone number: **0935 386 788** in Hanoi capital area.

# COMMUNITY ACTIVITIES

- ◆ Regularly participate in activities to support money and essential food for benefactors to support flood victims and those in difficult circumstances
- ◆ Participate in the Opening Ceremony of the Youth Championship and National Championship
- ◆ Participate in the traditional festival commemorating the 156th anniversary of the death of National Hero Nguyen Trung Truc (1868 - 2024) in 2024
- ◆ And other community activities...



# WORDS OF GRATITUDE



With the pioneering aspiration and sustainable development investment strategy, **Thun Lôi Phát Tài** Company strives to become one of the leading companies in Vietnam in the field of manufacturing Lizardfish floss and Mackerel fish floss.

We constantly develop products and services to enhance the Company's competitiveness and develop the quality of life for the Company's employees. In any circumstance, we are always ready to live and work to the fullest to light up the success of customers and society.

**Thun Lôi Phát Tài** Company wishes and is ready to cooperate with all domestic and foreign partners to develop business. Your cooperation is certainly a driving force to help the Company fulfill its tasks and strengthen the Company's position in the market.

Sincerely!

*Thank you!*

